

KMSHA

Corporate

2017 Business Sponsorship Packages

Sponsorship Package

Your Cost: \$5,000

- Three (3) full Page color ads (includes choice of one front or back cover) in separate editions of the KMSHA News - currently available to over 6,000 readers/members worldwide
- 2" Banner web site link on the KMSHA home page.
<http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Large banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Top billing in all promotional TV, radio and print advertisements done by KMSHA for the 2017 International Grand Championship show.
- Distribution of your business literature, catalogs and promotional items at the International Grand Championship show.
- Banner display in main arena with premium placement at the International Grand Championship show.
- Full page ad in the 2017 Official KMSHA International Grand Championship show program.
- Complimentary Premium Plus location 12 x 36 vendor space on the mezzanine level at the International Grand Championship show.
- Reserved seating for 8 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show with nightly refreshments provided.
- Championship class sponsorship & a minimum of 25 class sponsorship announcements during each day International Grand Championship.
- Grand Championship class "sponsorship in your name" presentation trophy at the 2017 International Grand Championships.



KMSHA

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Grand Champion

Sponsorship Package

Your Cost: \$3,500

- Two (2) full page color ads or four (4) half page color ads in separate editions of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 1 ½" Banner web site link on the KMSHA home page.
<http://www.kmsaha.com/index.htm> Over 500 hits weekly.
- Medium banner image on the <http://www.shop.kmsaha.com> sales site for one year.
- Participation in all promotional Radio, TV and print advertisements done by KMSHA for the International Grand Championship show.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship show.
- Banner display in main arena at all the International Grand Championships.
- 3/4 page ad in the 2017 Official KMSHA International Grand Championship show program.
- Premium location 12 x 24 vendor space at the International Grand Championship show.
- Reserved seating for 6 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show with nightly refreshments provided.
- Championship class sponsorship & a minimum of 20 class sponsorship announcements during each day of the International Grand Championships.
- Opportunity to present a 2017 KMSHA International Championship Trophy.



KMSHA 2017 Business Sponsorship Packages

Champion Sponsorship Package **Your Cost: \$2,500**

- One (1) full page color or two (2) half page color ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 1" Banner web site link on the KMSHA home page. <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Small banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship.
- Banner display at the International Grand Championships.
- Half page ad in the 2017 Official KMSHA International show program.
- Complimentary 12 x 12 vendor space at the International Grand Championship.
- Reserved seating for 4 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.
- A minimum of 15 class sponsorship announcements during each day of the International Grand Championship.
- Opportunity to present a 2017 KMSHA International Grand Championship Trophy.

Blue Ribbon Sponsorship Package **Your Cost: \$1,500**

- One (1) full page black & white or two (2) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 3/4" Banner web site link on the KMSHA home page. <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Small banner image on the <http://www.shop.kmscha.com> sales site for 8 months.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship.
- Banner display at the International Grand Championship show.
- Quarter page ad in the 2017 Official KMSHA International show program.
- Complimentary 10 x 10 vendor space at the International Grand Championship.
- A minimum of 10 class sponsorship announcements during each day of the International Grand Championship show.
- Opportunity to present a 2017 KMSHA International Championship Trophy.
- Reserved seating for 2 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.





2017 Business Sponsorship Packages

Red Ribbon Sponsorship Package **Your Cost: \$1000**

- Two (2) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Small banner image on the <http://www.shop.kmscha.com> sales site for 4 months.
- ½" Banner web site link on the KMSHA home page. <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Banner display at the International Grand Championship.
- 30% discount on a vendor space at the International Grand Championship show.
- Listing in the Official KMSHA International show program.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Reserved seating for 2 at the International Grand Championship show
- A minimum of 5 class sponsorship announcements during each day of the International Grand Championship show.

Small Business Sponsorship Package **Your Cost: \$750**

- One (1) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Small banner image on the <http://www.shop.kmscha.com> sales site for 2 months.
- Banner display at the KMSHA International Grand Championship show.
- Listing in the Official KMSHA International show program.
- 20% discount on a vendor space at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Daily sponsor announcements at KMSHA International Grand Championship show.
- Reserved seating for 2 at the International Grand Championship show.

Individual Sponsorship Package **Your Cost : \$500**

- Two (2) quarter page black and white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Banner display at the KMSHA International Grand Championship.
- Listing in the Official KMSHA International show program.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Daily sponsor announcements at the KMSHA International Grand Championship.
- Reserved seating for 2 at the International Grand Championship show.

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Please complete and return:

- \$ 5,000 Corporate Sponsorship Package
- \$ 3,500 Grand Champion Sponsorship Package
- \$ 2,500 Champion Sponsorship Package
- \$ 1,500 Blue Ribbon Sponsorship Package
- \$ 1,000 Red Ribbon Sponsorship Package
- \$ 750 Small business Sponsorship Package
- \$ 500 Individual Sponsorship Package

Business Name: _____

Address: _____

Phone: _____

Contact Person: _____

E-Mail: _____

Web Site: _____

Announcements: _____

Payment Method: Check Credit Card Cash

**You must contact KMSHA to complete
The booking of your Sponsorship Package
(859) 225-5674**

Mail checks payable to:

KMSHA
P.O. Box 1405
Georgetown, KY 40324





2017 Business Advertising Packages

Terms and Conditions

1. All ads are to be printed in your choice of either the *Summer edition 2017, Fall edition 2017, International Issue 2017, Special Stallion edition 2018, Spring issue 2018, Summer 2018 issues only*. Substitution approved by KMSHA only.
2. Black and white ads may be upgraded to color for an additional charge.
3. Ads are designed free of charge. If you supply your own ads, they must be 300 dpi or higher. The following formats will be excepted pdf, jpg, tif, or eps only.
4. Ads or ad materials that are not received from the sponsor by the due dates will be canceled. Due dates will be supplied.
5. All sponsorship payments are due in full before date of first published ad unless otherwise arranged with KMSHA.
6. It is the Sponsors responsibly to supply a copy of all logos or banners to be used on KMSHA web site.
7. All banners to be hung at the show must be provided by sponsors.
8. Banners must be given to show staff at least 24 hours prior to show if they are to be hung in main arena.
9. Sponsors are not allowed to hang their own banners without the permission of the sponsorship coordinator at the show.
10. No banners will be hung after the start of the show.
11. Any sponsor wishing to present an award at the show must call the office and make arrangements at least 10 working days prior to show.

I have read and agree to the terms and conditions above.

Sign_____

Print_____ **Date**_____

Phone_____

Thank you for your support as a KMSHA Sponsor!