

KMSHA

2011 Farm Sponsorship Packages

International Grand Championship

Platinum Sponsorship Package

Your Cost: \$ 2,500

- **One** (1) Full page color ad in the KMSHA News Pre- International Issue Sept 2011 and One (1) half Page Color Ad in the Stallion Edition January 2012 - currently available to over 6,000 readers/members worldwide.
- 1 1/2" Banner web site link on the KMSHA home page.
- <http://www.kmsa.com/index.htm> Over 500 hits weekly.
- Medium banner image on the <http://www.shop.kmsa.com> sales site for one year.
- **First priority in stall** selection at the International Grand Championship with reduced stall rate of \$125/stall in barns 22, 23, 24. **Savings of \$25.00 per stall- sponsor only privilege.**
- **Discount Class entry fee's of \$35. per horse- per class for the entire show.** Savings of \$5. per class.
- Admission to the Sponsor Lounge at the International Grand Championship show with nightly complementary refreshments. **Sponsor only Privilege.**
- Show display Banner in main arena at the International Grand Championship. **Sponsor only Privilege**
- Distribution of your farm literature, and promotional items during the International Grand Championship. **Sponsor only Privilege**
- Full page B&W ad in the official International Grand Championship show program.
- 8 Reserved seats for the International Grand Championship show at the KHP.
- 2 Free parking passes for the International Grand Championship.
- Grand Championship class sponsorship & a minimum of 15 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present Grand Championship class trophy at the International Grand Championship. **Sponsor only Privilege**



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Gold Sponsorship Package

Your Cost: \$ 1,500

- **One** (1) Full page color ad in the KMSHA News Pre- International Issue Sept 2011 - currently available to over 6,000 readers/members worldwide.
- 1 " Banner web site link on the KMSHA home page.
- <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Medium banner image on the <http://www.shop.kmscha.com> sales site for one year.
- **Second priority in stall** selection at the International Grand Championship with reduced stall rate of \$125/stall in barns 22, 23, 24. **Savings of \$25.00 per stall- sponsor only privilege.**
- **Discount Class entry fee's of \$35. per horse- per class for the entire show.** Savings of \$5. per class.
- Admission to the Sponsor Lounge at the International Grand Championship show with nightly complementary refreshments. **Sponsor only Privilege.**
- Show display Banner in main arena at the International Grand Championship. **Sponsor only Privilege**
- Distribution of your farm literature, and promotional items during the International Grand Championship. **Sponsor only Privilege**
- 3/4 page B&W ad in the official International Grand Championship show program.
- 6 Reserved seats for the International Grand Championship show at the KHP.
- 2 Free parking passes for the International Grand Championship.
- Grand Championship class sponsorship & a minimum of 10 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present Grand Championship class trophy at the International Grand Championship. **Sponsor only Privilege**



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International Grand Championship

Silver Sponsorship Package

Your Cost: \$1,000

- **One** (1) 3/4 page color ad in the KMSHA News Pre- International Issue Sept 2011 - currently available to over 6,000 readers/members worldwide.
- 3/4 " Banner web site link on the KMSHA home page.
- <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Small banner image on the <http://www.shop.kmscha.com> sales site for one year.
- **Third priority in stall** selection at the International Grand Championship with reduced stall rate of \$125/stall in barns 22, 23, 24. **Savings of \$25.00 per stall- sponsor only privilege.**
- **Discount Class entry fee's of \$35. per horse- per class for the entire show.** Savings of \$5. per class.
- Admission to the Sponsor Lounge at the International Grand Championship show with nightly complementary refreshments. **Sponsor only Privilege.**
- Show display Banner in main arena at the International Grand Championship. **Sponsor only Privilege**
- Distribution of your farm literature, and promotional items during the International Grand Championship. **Sponsor only Privilege**
- 1/2 page B&W ad in the official International Grand Championship show program.
- 5 Reserved seats for the International Grand Championship show at the KHP.
- 2 Free parking passes for the International Grand Championship.
- Grand Championship class sponsorship & a minimum of 8 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present Championship class trophy at the International Grand Championship. **Sponsor only Privilege**



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Bronze Sponsorship Package Your Cost: \$750

- One (1) 1/2 page color ad in the KMSHA News 2011 Pre- International issue.
- 1/2 " Banner web site link on the KMSHA home page.
<http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Admission to the Sponsors lounge at the International Grand Championship show with nightly complementary refreshments. **Sponsor only Privilege.**
- Listing & link on KMSHA website farm sponsors page as a Bronze sponsor with over 500 hits per day **Sponsor only Privilege**
- Show display Banner at the International Grand Championship show. **Sponsor only Privilege**
- 1/4 page ad in the official International Grand Championship show program.
- 4 Reserved seats for the International Grand Championship show. **Sponsor only Privilege**
- A minimum of 6 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present a class award at the International Grand Championship. **Sponsor only Privilege**

Versatility Sponsor Package Your Cost: \$600

- One (1) 1/2 page black and white ad in the KMSHA News 2011 Pre- International issue.
- 1/4 " Banner web site link on the KMSHA home page.
- <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Admission to the Sponsors Lounge at the International Grand Championship show with nightly complementary refreshments. **Sponsor only Privilege.**
- A listing and link on the KMSHA website farm sponsors page as a Sponsor for the 2011 season, with over 500 hits per day **Sponsor only Privilege.**
- 1/8 page ad in the official International Grand Championship show program.
- Show display Banner at the International Grand Championship show . **Sponsor only Privilege.**
- 3 Reserved seats for the International Grand Championships.
- A minimum of 5 class sponsorship announcements during each day of the shows. **Sponsor only Privilege**
- Opportunity to present a class award at International Grand Championship. **Sponsor only Privilege**



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Please complete and return:

- \$ 2,500 Platinum Sponsorship Package
- \$ 1,500 Gold Sponsorship Package
- \$ 1,000 Silver Sponsorship Package
- \$ 750 Bronze Sponsorship Package
- \$ 600 Versatility Sponsorship Package

Name: _____

Address: _____

Phone: _____

Contact Person: _____

E-Mail: _____

Web Site: _____

Announcement: _____

Payment Method: Check Credit Card Cash

Credit Card Info Number _____

Exp. Date _____ Sec. Code _____

**You must contact KMSHA to complete
the booking of your Advertising Package
859 225-KMSH (5674)
(859) 699-3000**

Mail checks payable to:

KMSHA

P.O. Box 1405

Georgetown, KY 40324.



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Terms and Conditions

1. All Sponsorship packages must be pre-paid by October 1, 2011.
2. All ads will be scheduled to be printed in the Sept Pre- International Issue and/or the Int'l GC Issue of the KMSHA News as stated above. No substitutions unless approved by the KMSHA office.
3. Black and White ads may be upgraded to color for an additional charge.
4. Ads are designed free of charge. If you supply your own ads, they must be 300 dpi or higher. The following formats will be excepted pdf, jpg, tif, or eps only.
5. Ads or ad materials that are not received from the sponsor by the due dates will be canceled. Due dates will be supplied.
6. All sponsorship payments are due in full before date of first published ad unless otherwise arranged with KMSHA.
7. It is the sponsor's responsibility to supply a copy of all logos or banners to be used on KMSHA web site.
8. Stalls are booked on a first paid basis only.
9. All sponsors with stall priority must book their stalls by **September 1st** to receive priority placement. Payment for Sponsorships are due by **October 1, 2011.**
10. All display banners at the Show must be provided by sponsors.
11. Display banners must be given to show staff at least 24 hours prior to show, if they are to be hung in main arena.
12. Sponsors are not allowed to hang their own banners without the permission of the Sponsorship Coordinator.
13. No banners will be hung after the start of the show.
14. Any sponsor wishing to present an award must call the office, and make arrangements at least 10 working days prior to Int'l GC show.

I have read and agree to the terms and conditions above.

Sign _____ Print _____ Date _____



Thank you very much for your support!

KMSHA

2011 Individual Sponsorship Packages

INTERNATIONAL GRAND CHAMPIONSHIP

Individual Sponsorships

- Ribbon Sponsor (reg. class) \$50.00
- Trophy Sponsor (reg. class) \$75.00
- Class Sponsor (reg. class)\$100.00
- Championship Ribbon Sponsor \$75.00
- Championship Trophy Sponsor\$100.00
- Championship Class Sponsors\$150.00
- Grand Championship Ribbon Sponsor\$200.00
- Grand Championship Trophy Sponsor\$250.00
- Grand Championship Class Sponsor\$350.00
- Juvenile Award Sponsor\$500.00



- All Sponsors will receive a free listing in the 2011 International Show program
- Ribbon, Trophy and Class Sponsors will receive a listing with the class of their choice and the opportunity to present the ribbon or trophy for their sponsored class, plus an announcement in their name during the class and presentation.
- \$50-75 Sponsors will receive a business card advertisement in the International show program.
- \$100-150 Sponsors will receive a 1/4 page B&W ad in the KMSHA International show program.
- \$150-200 Sponsors will receive a 1/2 page B&W ad in the KMSHA International show program.
- \$250-350 Sponsors will receive a 3/4 page B&W ad in the KMSHA International show program
- \$500 Juvenile Sponsors will receive a full page B&W ad in the KMSHA International show program.

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Web Site: _____

Announcement: _____

_____ *more on back side*

Payment Method: Check Credit Card Cash

Make Checks Payable to: **KMSHA**
 P.O. Box 1405
 Georgetown, KY 40356



Reference " Sponsorship" on your check.

Credit Card Info Number _____

Exp. Date _____ **Sec. Code** _____