

## 2011 Business Sponsorship Packages

Corporate

Sponsorship Package

**Your Cost: \$5,000**

- Three (3) full Page color ads (includes choice of one front or back cover) in separate editions of the KMSHA News - currently available to over 6,000 readers/members worldwide
- 2" Banner web site link on the KMSHA home page.  
<http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Large banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Top billing in all promotional TV, radio and print advertisements done by KMSHA for the Oct 12-15, 2011 International Grand Championship show.
- Distribution of your business literature, catalogs and promotional items at the International Grand Championship show.
- Banner display in main arena with premium placement at the International Grand Championship show.
- Full page ad in the 2011 Official KMSHA International Grand Championship show program.
- Complimentary Premium Plus location 12 x 36 vendor space on the mezzanine level at the International Grand Championship show.
- Reserved seating for 8 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show with nightly refreshments provided.
- Championship class sponsorship & a minimum of 25 class sponsorship announcements during each day International Grand Championship.
- Grand Championship class "sponsorship in your name" presentation trophy at the 2010 International Grand Championships.



## 2011 Business Sponsorship Packages

### Grand Champion

#### Sponsorship Package

**Your Cost: \$3,500**

- Two (2) full page color ads or four (4) half page color ads in separate editions of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 1 ½" Banner web site link on the KMSHA home page.  
<http://www.kmsaha.com/index.htm> Over 500 hits weekly.
- Medium banner image on the <http://www.shop.kmsaha.com> sales site for one year.
- Participation in all promotional Radio, TV and print advertisements done by KMSHA for the International Grand Championship show.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship show.
- Banner display in main arena at all the International Grand Championships.
- 3/4 page ad in the 2011 Official KMSHA International Grand Championship show program.
- Premium location 12 x 24 vendor space at the International Grand Championship show.
- Reserved seating for 6 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show with nightly refreshments provided.
- Championship class sponsorship & a minimum of 20 class sponsorship announcements during each day of the International Grand Championships.
- Opportunity to present a 2010 KMSHA International Championship Trophy.



# KMSHA 2011 Business Sponsorship Packages

## Champion Sponsorship Package **Your Cost: \$2,500**

- One (1) full page color or two (2) half page color ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 1" Banner web site link on the KMSHA home page. <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Small banner image on the <http://www.shop.kmscha.com> sales site for one year.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship.
- Banner display at the International Grand Championships.
- Half page ad in the 2011 Official KMSHA International show program.
- Complimentary 12 x 12 vendor space at the International Grand Championship.
- Reserved seating for 4 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.
- A minimum of 15 class sponsorship announcements during each day of the International Grand Championship.
- Opportunity to present a 2011 KMSHA International Grand Championship Trophy.

## Blue Ribbon Sponsorship Package **Your Cost: \$1,500**

- One (1) full page black & white or two (2) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- 3/4" Banner web site link on the KMSHA home page. <http://www.kmscha.com/index.htm> Over 500 hits weekly.
- Small banner image on the <http://www.shop.kmscha.com> sales site for 8 months.
- Distribution of your business literature, catalogs or promotional items at the International Grand Championship.
- Banner display at the International Grand Championship show.
- Quarter page ad in the 2011 Official KMSHA International show program.
- Complimentary 10 x 10 vendor space at the International Grand Championship.
- A minimum of 10 class sponsorship announcements during each day of the International Grand Championship show.
- Opportunity to present a 2011 KMSHA International Championship Trophy.
- Reserved seating for 2 at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.



# KMSHA

## **2011 Business Sponsorship Packages**

### Red Ribbon Sponsorship Package **Your Cost: \$1000**

- Two (2) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Small banner image on the <http://www.shop.kmsaha.com> sales site for 4 months.
- ½" Banner web site link on the KMSHA home page. <http://www.kmsaha.com/index.htm> Over 500 hits weekly.
- Banner display at the International Grand Championship.
- 30% discount on a vendor space at the International Grand Championship show.
- Listing in the Official KMSHA International show program.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Reserved seating for 2 at the International Grand Championship show
- A minimum of 5 class sponsorship announcements during each day of the International Grand Championship show.

### Small Business Sponsorship Package **Your Cost: \$750**

- One (1) half page black & white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Small banner image on the <http://www.shop.kmsaha.com> sales site for 2 months.
- Banner display at the KMSHA International Grand Championship show.
- Listing in the Official KMSHA International show program.
- 20% discount on a vendor space at the International Grand Championship show.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Daily sponsor announcements at KMSHA International Grand Championship show.
- Reserved seating for 2 at the International Grand Championship show.

### Individual Sponsorship Package **Your Cost : \$500**

- Two (2) quarter page black and white ads in separate issues of the KMSHA News - currently available to over 6,000 readers/members nationwide.
- Banner display at the KMSHA International Grand Championship.
- Listing in the Official KMSHA International show program.
- Admittance to the sponsor lounge at the International Grand Championship show.
- Daily sponsor announcements at the KMSHA International Grand Championship.
- Reserved seating for 2 at the International Grand Championship show.

# KMSHA

## 2011 Business Sponsorship Packages

- Please complete and return:
- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> \$ 5,000 | Corporate Sponsorship Package      |
| <input type="checkbox"/> \$ 3,500 | Grand Champion Sponsorship Package |
| <input type="checkbox"/> \$ 2,500 | Champion Sponsorship Package       |
| <input type="checkbox"/> \$ 1,500 | Blue Ribbon Sponsorship Package    |
| <input type="checkbox"/> \$ 1,000 | Red Ribbon Sponsorship Package     |
| <input type="checkbox"/> \$ 750   | Small business Sponsorship Package |
| <input type="checkbox"/> \$ 500   | Individual Sponsorship Package     |

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Announcements: \_\_\_\_\_

Payment Method:  Check  Credit Card  Cash

**You must contact KMSHA to complete  
the booking of your Sponsorship Package  
859-225-KMSH (5674) or  
859-699-3000**

***Mail checks payable to:***  
KMSHA  
P.O. Box 1405  
Georgetown, KY 40324



# KMSHA

## **2011 Business Advertising Packages**

### Terms and Conditions

- 1.** All ads are to be printed in your choice of either the *Summer edition 2011, Fall edition 2011, International Issue 2011, Special Stallion edition 2012, Spring issue 2012, Summer 2012 issues only. Substitution approved by KMSHA only.*
- 2.** Black and white ads may be upgraded to color for an additional charge.
- 3.** Ads are designed free of charge. If you supply your own ads, they must be 300 dpi or higher. The following formats will be excepted pdf, jpg, tif, or eps only.
- 4.** Ads or ad materials that are not received from the sponsor by the due dates will be canceled. Due dates will be supplied.
- 5.** All sponsorship payments are due in full before date of first published ad unless otherwise arranged with KMSHA.
- 6.** It is the Sponsors responsibly to supply a copy of all logos or banners to be used on KMSHA web site.
- 7.** All banners to be hung at the show must be provided by sponsors.
- 8.** Banners must be given to show staff at least 24 hours prior to show if they are to be hung in main arena.
- 9.** Sponsors are not allowed to hang their own banners without the permission of the sponsorship coordinator at the show.
- 10.** No banners will be hung after the start of the show.
- 11.** Any sponsor wishing to present an award at the show must call the office and make arrangements at least 10 working days prior to show.

**I have read and agree to the terms and conditions above.**

**Sign**\_\_\_\_\_

**Print**\_\_\_\_\_ **Date**\_\_\_\_\_

**Phone**\_\_\_\_\_

*Thank you for your support as a KMSHA Sponsor!*