

KMSHA

2010 Farm Promotional Packages

International Grand Championship

Platinum Sponsorship Package

Your Cost: \$ 1,500

- One (1) Full page color ad in the KMSHA News International Show Issue -Plus One (1) Full page color ad in the Winter Issue. **Value \$790.00**
- First priority in stall selection at the International Grand Championship with reduced stall rate of \$125/stall in heated barns 22, 23, or 24. **Savings of \$25.00 per stall- sponsor only privilege.**
- Admission to the Sponsor Lounge at the International Grand Championship show with complementary refreshments. **Sponsor only Privilege.**
- Logo display and link on the KMSHA home page for one year with over 500 hits weekly. **Value \$300.00**
- Banner display in main arena at the International Grand Championship. **Sponsor only Privilege**
- Distribution of your farm literature, and promotional items during the International Grand Championship. **Sponsor only Privilege**
- 12 Reserved seats for the International Grand Championship show.
- 2 Free parking passes for the International Grand Championship.
- Grand Championship class sponsorship & a minimum of 5 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present championship class trophy at the International Grand Championship. **Sponsor only Privilege**



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Gold Sponsorship Package

Your Cost: \$1,000

- One (1) Full page color in the KMSHA News International Show Issue plus one (1) half page color ad in the Winter issue. **Value \$655.00**
- Second priority in stall selection at the International Grand Championship with reduced stall rate of \$125/stall in heated barns 22, 23, or 24. **Savings of \$25.00 per stall- sponsor only Privilege.**
- Admission to the Sponsors Lounge at the International Grand Championship show with complementary refreshments. **Sponsor only Privilege.**
- Logo display and link on KMSHA website farm sponsor page as a Gold Sponsor, with over 500 hits per week. **Sponsor only Privilege**
- Banner display in main arena at the International Grand Championship. **Sponsor only Privilege**
- 8 Reserved seats for the International Grand Championship show. **Sponsor only Privilege**
- 1 Free parking pass for the International Grand Championship show.
- A Championship class sponsorship and a minimum of 5 class sponsorship announcements during each day of the International Grand Championship. **Sponsor only Privilege**
- Opportunity to present championship class trophy the International Grand Championship. **Sponsor only Privilege**



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Silver Sponsorship Package

Your Cost: \$600

- One (1) Full page color ad in the KMSHA News International Show Issue. **Value \$395.00**
- Third priority in stall selection at International Grand Championship with reduced stall rate of \$125/stall in barns 22, 23, or 24. **Savings of \$25.00 per stall-Sponsor only Privilege.**
- Admission to the Sponsors lounge at the International Grand Championship show with complementary refreshments. **Sponsor only Privilege.**
- Listing & link on KMSHA website farm sponsors page as a silver sponsor with over 500 hits per week. **Sponsor only Privilege**
- Banner display at the International Grand Championship show. **Sponsor only Privilege**
- 6 Reserved seats for the International Grand Championship show. **Sponsor only Privilege**
- A minimum of 5 class sponsorship announcements during each day of the show. **Sponsor only Privilege**
- Opportunity to present a Class award at the International Grand Championship. **Sponsor only Privilege**

Bronze Advertising Package

Your Cost: \$350

- Two (2) Half page black and white ads or one full page black & white in the KMSHA News – (*May choose either International Show Issue or Winter Issue only*). **Value \$290.00**
- Admission to the Sponsors Lounge at the International Grand Championship show with complementary refreshments. **Sponsor only Privilege.**
- A listing and link on the KMSHA website farm sponsors page as a Bronze Sponsor for the 2010 season, with over 500 hits per week. **Sponsor only Privilege**
- Banner display at the International Grand Championship show (*You provide the banner*). **Sponsor only Privilege.**
- 4 Reserved seats for the International Grand Championships.
- A minimum of 3 class sponsorship announcements during each day of the shows. **Sponsor only Privilege**
- Opportunity to present a class award at the International Grand Championship. **Sponsor only Privilege**



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- Please complete and return:
- \$ 1500 Platinum Advertising Package
 - \$ 1000 Gold Advertising Package
 - \$ 600 Silver Advertising Package
 - \$ 350 Bronze Advertising Package

Name: _____

Address: _____

Phone: _____

Contact Person: _____

E-Mail: _____

Web Site: _____

Announcement: _____

Payment Method: Check Credit Card Cash

**You must contact KMSHA to complete
the booking of your Advertising Package
(502) 863-3545**

Mail checks payable to:
KMSHA
P.O. Box 1405
Georgetown, KY 40324



KMSHA 2010 Farm Advertising Packages

International Grand Championship

Terms and Conditions

1. All ads are to be printed in the International Show Issue and/or Winter Issue of the KMSHA News as stated above. No substitutions.
2. Black and White ads may be upgraded to color for an additional charge.
3. Ads are designed free of charge. If you supply your own ads, they must be 300 dpi or higher. The following formats will be excepted pdf, jpg, tif, or eps only.
4. Ads or ad materials that are not received from the sponsor by the due dates will be canceled. Due dates will be supplied.
5. All sponsorship payments are due in full before date of first published ad unless otherwise arranged with KMSHA.
6. It is the sponsors responsibility to supply a copy of all logos or banners to be used on KMSHA web site.
7. Stalls are booked on a first paid basis only.
8. All sponsors with stall priority must book their stalls before **October 1st** to receive priority placement.
9. All banners must be provided by sponsors.
10. Banners must be given to show staff at least 24 hours prior to show if they are to be hung in main arena.
11. Sponsors are not allowed to hang their own banners without the permission of the Sponsorship Coordinator.
12. No banners will be hung after the start of the show.
13. Any sponsor wishing to present an award must call the office, and make arrangements at least 10 working days prior to show.

I have read and agree to the terms and conditions above.



Sign _____ Print _____ Date _____

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2010 KMSHA [International Grand Championship](#)

October 28, 29, 30

Kentucky Horse Park, Lexington, KY

Individual Sponsorships



- Ribbon Sponsor (reg. class) \$25.00
- Trophy Sponsor (reg. class) \$50.00
- Class Sponsor (reg. class)\$100.00
- Championship Ribbon Sponsor \$75.00
- Championship Trophy Sponsor\$125.00
- Championship Class Sponsors\$150.00
- Grand Championship Ribbon Sponsor\$100.00
- Grand Championship Trophy Sponsor\$150.00
- Grand Championship Class Sponsor\$250.00
- Versatility Award Sponsor\$500.00

- All Sponsors will receive a free listing in the International Show Issue
- Ribbon, trophy and class Sponsors will receive a listing with the class of their choice and the opportunity to present the ribbon or trophy for their sponsored class.
- \$75 sponsors will receive a business card advertisement in the International Show Issue.
- \$100 sponsors will receive a ¼ page B&W ad in the International Show Issue.
- \$150 sponsors will receive a ½ page B&W ad in the International Show Issue.
- \$250 sponsors will receive a full page B&W ad in the International Show Issue.
- \$500 sponsors will receive a 1/2 page color ad in the KMSHA News's International Issue.

Farm Name: _____

Address: _____

Phone: _____

E-Mail: _____

Web Site: _____

Announcement: _____

Payment Method: Check Credit Card Cash

Make Checks Payable to: **KMSHA**
 P.O. Box 1405
 Georgetown, KY 40356
 502 863-3545

Reference Sponsorship on your check.

